

THE PRICE OF DOING THE
SAME OLD THING IS FAR
HIGHER THAN THE PRICE
OF CHANGE.



Jared Kuzia for This Old House

For support and answers to any questions, call 800-824-7744,
or visit SierraPacificWindows.com

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9/22

SIERRA  **PACIFIC**
WINDOWS
SELECT REMODELER



PROGRAM BENEFITS

The importance of selecting the right supplier for your overall business success is critical.

Sierra Pacific Windows offers top contractors high quality, state-of-the-art products, along with industry-leading support through the Sierra Pacific Select Remodeler Program.



Our exclusive remodeler program delivers benefits to grow your entire business. You'll qualify for access to co-branded marketing funds, leads, sales tools, expert training and dedicated support.

TIER QUALIFICATION

Program tier qualification criteria is based upon purchases of Sierra Pacific Windows wood and vinyl products. We have created four different "net purchase" levels that factor in determining your qualification and product discount tier. We keep it simple by establishing levels based on combined annual wood and vinyl purchases from Sierra Pacific Windows. The more you grow your business the more benefits you earn based on your qualifying program tier, allowing you to build your success with strategic partnerships and exclusive discounts.

TIER LEVEL	ANNUAL NET PURCHASES
Elite	\$501,000 +
Premier	\$251,000 to \$500,000
Preferred	\$100,000 to \$250,000
Qualified	\$25,000 to \$99,000



GROWTH

Lead share and Lead Gen Services, Product Samples, Local Support and Homeowner Financing partnership.

INDUSTRY EXPERTISE

Product and Installation Training, AAMA Certifications, Business Strategy Support, Estimating Tool, CRM Program Support, Factory Tour Opportunities.

REPUTATION

Co-Branded Marketing Effort Reimbursement, Testimonials and Logos, Direct Mail and Digital Advertising Services, Website Development and Maintenance.

Sierra Pacific Industries, our parent company, sustainably manages over two million acres of timberland. Sierra Pacific is the largest millwork producer and one of the largest lumber companies in the U.S. As a proud part of this family-owned, environmentally-committed company, Sierra Pacific Windows is the only window company that maintains continuous quality control from the moment our tree seeds are planted until our beautiful wood windows are produced, approved and delivered to you.

START EARNING BENEFITS WITH THE SIERRA PACIFIC WINDOWS SELECT REMODELER PROGRAM TODAY!

